

2026/2027



WCC&I WHITSUNDAYS
CHAMBER OF COMMERCE
& INDUSTRY

Membership Prospectus

whitsundaycoastchamber.com.au



A Message from our President



Running a business in the Whitsundays is something special — and something challenging.

We operate in one of the most beautiful parts of Australia, but that doesn't shield us from the pressures every business owner faces: workforce shortages, rising costs, navigating government red tape, and the isolation that can come with being a regional business.

That's exactly why the Whitsundays Chamber of Commerce and Industry exists.

As someone who has run businesses and been part of this community for decades, I know firsthand how much it means to have a network of fellow business owners around you — people who get it. People you can call on for advice, connect with over breakfast, or stand alongside when there's an issue that needs taking to Council or State Government.

The Chamber is that community.

We're the united voice of business in the Whitsundays — advocating at all levels of government on the issues that matter to you, connecting you with other members and the broader business community, and delivering events, education, and services that make a real difference to your operation day-to-day.

We're not here to make noise. We're here to get results.

Whether you're a sole trader who has never joined a business organisation before, or a large employer looking for a stronger regional voice — there's a place for you here.

I invite you to join us, get involved, and help shape the future of business in the Whitsundays.

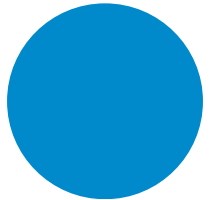
Allan Milostic

President

Whitsundays Chamber of Commerce and Industry

Our purpose is to unite and empower Whitsunday businesses by advocating, supporting, and fostering a thriving and collaborative business environment.

About WCCI



We're an apolitical and financially autonomous organisation — and that independence is our greatest strength. It means we can advocate honestly and effectively on behalf of our members, without being beholden to any government, political party, or vested interest.

Our History

The Chamber began as the Airlie Beach Chamber of Commerce in 2013, building on the efforts of earlier Chambers in the region. In those early days, most members were located around the Main Street of Airlie Beach.

In December 2015, we became the Whitsunday Coast Chamber of Commerce to better reflect our growing membership and broader geographic reach across the region.

In 2023, following our merger with the Proserpine Chamber of Commerce, we became the Whitsundays Chamber of Commerce and Industry — a truly regional body, representing businesses right across the Whitsundays.

What We Do

- Advocate at all government levels on issues of shared concern
- Promote and connect our members to other businesses and the community
- Provide a range of membership services that support growth and business success
- Host events, education, and opportunities to engage with the business community



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Our Board

The Chamber is led by a voluntary Board of local business owners and operators who give their time to strengthen the business environment for everyone in the region.

Executive Directors

President: Allan Milostic – LiveLife Pharmacy Airlie Beach

Vice President: Jannah Baker – Scallywag Fabrication

Secretary: Megan Taylor – Kapow Interactive

Treasurer: Fiona Erquiaga – Smooth Sailing Finance Consulting

Directors

Anthony Nobilia – Airlie Beach Executive Services

Asher Telford – Whitsunday Charter Boat Industry Association

Doug O'Connor – Option Insurance Brokers

Giulian Grasso – Whitsunday Law

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Our Team

The Chamber is supported by a dedicated operations team working alongside the Board to deliver advocacy, services, and events for the region's business community.

Executive Officer, Dr Julia Evans manages the day-to-day operations of the Chamber and leads delivery of our strategic priorities. She brings extensive experience in governance, strategy, advocacy, and member engagement.

Portfolio Manager, Cait Fleming oversees a number of major initiatives, including Weddings Whitsundays and the Cruise Ship Markets.

Chamber Liaison, Ambi Middleton oversees membership and administration across all areas of Chamber.

Specialist government and advocacy advice is provided by **Richard Evans**, whose experience supports our work engaging with decision-makers and advancing the priorities of the Whitsundays business community.

Get in touch

Julia for advocacy, Chamber operations & events
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Cait for everything markets, weddings & community giving foundation
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Ambi for membership enquiries & renewals
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2026/2027 Membership

Chamber membership isn't one-size-fits-all — because Whitsunday businesses aren't either.

We've got options ranging from \$99 through to \$799, covering everything from staying in the loop and attending events, right through to priority visibility and reach, and a spot at the annual Whitsunday Business Conference.

There are also specialist memberships for wedding industry professionals, market vendors, and businesses already with Tourism Whitsundays.

Whatever stage your business is at, there's a level that makes sense — and every single tier includes access to Chamber advocacy, member-to-member benefits, and a real connection to the Whitsundays business community.



2026/2027 Membership Overview

Core chamber Memberships

- **Business Advanced (\$799):** For businesses seeking greater visibility, stronger networks, and a more active role in Chamber initiatives, with priority access to services and opportunities.
- **Business Basics (\$299):** Ideal for businesses wanting to stay connected, access resources, and participate in Chamber programs.
- **Association Partner (\$299):** Designed for member-based organisations and industry bodies, offering benefits for executive teams and discounts for their own members.
- **Subscriber (\$99):** Suitable for individuals or businesses wanting to stay informed and occasionally attend events.

Weddings Whitsundays Memberships

Tailored for those in the wedding sector, with enhanced promotional support to reach the global market:

- **Essential Tier (\$299)** the foundation for every Whitsunday wedding professional.
- **Elevate Tier (\$549)** for vendors looking to refine their brand and increase their reach.

Market Vendor Membership

- **Market Vendor Chamber Subscription (\$99)** bridges the gap between casual stallholders and established local businesses, combining the credibility, connections, and advocacy of the Chamber with exclusive benefits linked to Chamber-managed Markets.

Keep reading for inclusions



WCCI Inclusions

Business Advanced
\$799

Business Basics
\$299

Subscription
\$99

Two free tickets to Chamber events (excluding major events).	✓	✓	✓
Receive regular Business Boost eNewsletter, Chamber alerts, and publications.	✓	✓	✓
One annual basic Chamber social media 'shout out' post.			✓
Eligible to offer member-to-member discounts.	✓	✓	✓
Access to Chamber advocacy initiatives, polls, and surveys.	✓	✓	✓
Access to third-party business advice, services, events, and resources.	✓	✓	✓
Basic (name and website) listing in Chamber's online member directory.			✓
Letter of Support for grant application (subject to Board approval)	✓	✓	✓
Voting rights.	✓	✓	✓
Eligible to nominate for Chamber Board and sub-committees.	✓	✓	✓
Advanced (name, website, description and logo) listing in member directory.	✓	✓	
One annual advanced Chamber social media 'shout out' post.	✓	✓	
Member profile in Mackay and Whitsunday Life newspaper and shared through Chamber channels.	✓	✓	
Two weeks Airlie Hill billboard advertising (Cannonvale-facing main sign, including production, rental, instalation and removal costs) OR 2027 Whitsunday Business Conference package including stand, two tickets, and included in promotions as a Conference Champion.	✓		
Advanced member-to-member offer promotion in Chamber communications (quarterly eNewsletter feature and social media posts).	✓		
500-word special feature in Chamber communications (website, eNewsletter, and social media).	✓		

Weddings Whitsundays Inclusions

Essential
\$299

Elevate
\$549

	Essential \$299	Elevate \$549
Weddings Whitsundays website directory listing including 250-word profile and 16 gallery images, contact details and logo.	✓	✓
Listing in annual Weddings Whitsundays directory publication.	✓	✓
Included in Weddings Whitsundays annual communication plans and member promotional campaigns.	✓	✓
Access to exclusive advertising offers (additional fees apply).	✓	✓
Participate in wedding industry development initiatives and expos.	✓	✓
Two free tickets to Chamber and Weddings Whitsundays events (excluding major events)	✓	✓
Receive regular Chamber news, alerts, and publications.	✓	✓
One annual basic Chamber social media 'shout out' post.	✓	✓
Eligible to offer Chamber member-to-member discounts.	✓	✓
Access to Chamber advocacy initiatives, polls, and surveys.	✓	✓
Access to third-party business advice, services, events, and resources.	✓	✓
Basic (name, website and Weddings Whitsunday logo) listing in Chamber's online member directory.	✓	✓
Letter of Support for grant applications (subject to Board approval).	✓	✓
Voting rights.	✓	✓
Eligible to nominate for Chamber Board and sub-committees.	✓	✓
Quarterly Marketing Consults: Four 30-minute 1-on-1 sessions to review your Weddings Whitsundays profile performance and branding strategy.		✓
Dedicated Blog Feature: One "Vendor Spotlight" blog post (300-400 words) per year, optimised for SEO and shared via social media and Chamber website.		✓
Enhanced Social Coverage: Two dedicated "Spotlight" posts on Instagram/Facebook per year.		✓

Market Vendor Inclusions

Market Vendor Chamber Subscription \$99

Access Chamber member-only Market stallholder fees.	✓
Priority placement on Market website and regularly featured on Market social media.	✓
Two free tickets to Chamber events and Market Town Hall Meetings (excluding major events).	✓
Receive regular Market and Business Boost eNewsletters, Chamber alerts, and publications.	✓
One annual basic Chamber social media 'shout out' post.	✓
Eligible to offer member-to-member discounts.	✓
Access to Chamber advocacy initiatives, polls, and surveys.	✓
Access to third-party business advice, services, events, and resources.	✓
Basic (name and website) listing in Chamber's online member directory.	✓
Letter of Support for grant application (subject to Board approval)	✓
Voting rights.	✓
Eligible to nominate for Chamber Board and sub-committees.	✓

Get Started today

Whitsundays Chamber of Commerce & Industry Membership

New to Chamber?
Start Here »

Already a member?
Renew here »

Weddings Whitsundays
Membership

Start here »

Market Vendor
Membership

Start here »

**Weddings Whitsundays & Market Vendor
Membership Enquiries**



portfolios@whitsundaycoastchamber.com.au

Chamber Membership Enquiries



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