

# Guide to Completing a Business Legends of the Whitsundays Entry

## 1. About the Awards

The Whitsunday Business Awards recognises outstanding achievement, leadership, and contribution across the Whitsundays business community.

With judging led by respected regional and external experts, and an Awards Ceremony held 5:30pm Friday 9 October 2026, this is one of the region's premier cross-sector business celebrations.

In 2026, the following awards will be presented:

1. **Business Legends of the Whitsundays:** Celebrating businesses or individuals that have achieved long-term success and made an enduring impact on the region.
2. **Best of the Whitsundays – Business of the Year:** Recognising outstanding businesses that set the benchmark for excellence, innovation and leadership. *Includes Small Business and Medium to Large Business award divisions.*
3. **Business Leader of the Year:** Recognising inspiring leaders whose vision, dedication and influence have driven exceptional business and regional success. *Includes Small Business and Medium to Large Business award divisions.*
4. **Rising Star – Employee, Apprentice or Trainee:** Highlighting exceptional individuals who have demonstrated outstanding growth, dedication and contribution.
5. **Customer Service Excellence Award:** Celebrating businesses and individuals who consistently go above and beyond to deliver outstanding customer experiences. *Includes Small Business and Medium to Large Business divisions.*
6. **Community Champion Award:** Recognising businesses and organisations making a meaningful difference through community contributions and initiatives.
7. **Think Big Award:** Recognising businesses or individuals demonstrating bold vision and turning opportunity into action through innovation, expansion, investment and future-focused thinking, including opportunities connected to Brisbane 2032.

Hosted by

## 2. About This Award

The **Business Legends of the Whitsundays Award** honours a business or individual that has demonstrated sustained success, leadership, and a lasting contribution to the Whitsunday business community.

Recognising enduring impact, the Award celebrates those who have shaped the region's economic and community landscape through consistent excellence, innovation, and commitment.

### Who Can Enter

This award is open to Whitsunday-based businesses or individuals – living or posthumously nominated – who have demonstrated a **minimum of five years** of continuous operation or significant influence within the Whitsunday region, with a proven legacy of achievement and community engagement.

### Entry Format

Entries must be submitted via the **official online application form** available at: <https://www.whitsundaycoastchamber.com.au/business-awards/>

**We recommend you review the Top Tips section on the next page.**

### 2026 Key Dates

- **09:00am Monday 1 June:** Applications open for six weeks.
- **11:59pm Friday 17 July:** Applications close. Late applications will not be accepted.
- **05:30pm Friday 9 October:** Awards Ceremony at Proserpine Entertainment Centre.

### Need help?

Please contact the Whitsunday Business Awards administration team with any questions via [admin@whitsundaycoastchamber.com.au](mailto:admin@whitsundaycoastchamber.com.au)

### 3. Top Tips!

**Start early:** Give yourself enough time to gather information, data, photos and supporting documents rather than rushing close to the deadline.

**Prepare your responses before applying:** The online application form cannot be saved and returned to later. Draft your answers in a Word document first, then copy them into the application form. Supporting documents can be uploaded separately.

**Answer every part of the question:** Review the judging criteria and question prompts carefully (starting on the next page). Strong applications directly address the bullet points and provide clear examples.

**Keep it clear and easy to read:** Write in plain English and avoid jargon. Focus on communicating your story, achievements, and impact clearly for judges from a range of industries. You are welcome to use AI tools to help structure, refine, or proofread your responses but ensure the content remains authentic and reflects your voice.

**Be specific rather than general:** Instead of saying “we provide great service,” explain what you do differently and the results it achieves.

**Support your claims with evidence:** Include data, results, testimonials, growth figures, achievements, or short examples to demonstrate outcomes and credibility.

**Include strong supporting material:** Upload documents, photos, reports, media coverage or other evidence that strengthens your application and supports your claims.

**Ask someone to review your application:** A fresh set of eyes can help identify gaps, spelling mistakes, or areas that could be clearer before submission.

## 4. Award Questions: What You'll Need to Complete

Below is an overview of the key questions included in the award entry form, along with guidance on what to consider when preparing your responses.

- Questions marked with an asterisk (\*) are mandatory.
- The points listed next to each question indicate its weighting in the judging process.
- Each response has a maximum word limit.

### Acknowledgement

As part of the entry process, applicants must confirm that they:

- \* Have read, understood, and agree to the terms and conditions of the Whitsunday Business Awards and their selected award category.
- \* Are willing and able to provide evidence, if requested, demonstrating ethical business practices and compliance with all relevant laws and regulations.
- \* Grant permission for their contact details to be shared with regional media for potential interviews and publicity opportunities.

### Business Information

- \* Your First and Last Name
- \* Name of Business or Individual
- \* Australian Business Number
- \* Start date of the business
- \* Number of employees
- \* Your Email Address
- \* Your Phone
- \* Your Address/Business Location
- Business Website

### Question 1

**\* Tell your story and outline your long-term success and impact in the Whitsundays.**  
(maximum 700 words, 40 points)

Please address:

- When and why your business or leadership journey began.
- Key milestones, achievements or turning points.
- How your business or role has evolved over time.
- Examples of long-term success, resilience or growth.
- Your contribution to the Whitsunday economy, industry or business community.

## Question 2

**\*How have you demonstrated leadership and influence within your industry or the broader community?** *(maximum 400 words, 20 points)*

Please address:

- Examples of leadership, mentoring or team development.
- Industry involvement, advocacy or collaboration.
- How you have influenced others, improved standards, or supported the business community.
- Contributions beyond your immediate business operations.

## Question 3

**\*What significant contributions have you made to the Whitsunday region?** *(maximum 500 words, 25 points)*

Please address:

- Projects, initiatives, or partnerships that benefited the region.
- Innovation, investment, or growth that created positive impact.
- Community support, sponsorships, volunteering, or advocacy.
- Examples of how your work has strengthened the Whitsundays socially, economically, or culturally.

## Question 4

**\*Describe your legacy and ongoing impact on the Whitsunday business community.** *(maximum 300 words, 15 points)*

Please address:

- The values or culture you have helped create.
- How your contribution continues to influence others.
- Testimonials, recognition or community reflections.
- The long-term impact you hope to leave on the Whitsundays region.

## Supporting Material

\* Supporting material is required for all applications. Please upload at one (1) supporting document that strengthens your submission, such as customer or team testimonials, photos, business performance data or graphs, media coverage, or other relevant evidence.

\* Please upload a **high-resolution image** of your business logo or of the individual.

## 5. Eligibility, Terms & Conditions

### Eligibility

- Entrants must work in or operate a registered business within the Whitsunday Regional Council area.
- Businesses must have been operating continuously for at least 12 months as of Monday 1 June 2026, unless the specific award category states a different eligibility period or is open to new or emerging businesses.
- ‘Small Business’ is defined as sole trader and/or less than 20 employees, and ‘Medium to Large Business’ as those with over 20 employees.
- Employees, apprentices, or trainees must have been working in the business for at least 12 months as of Monday 1 June 2026.
- Businesses and individuals must apply directly for the awards. No third-party nominations will be accepted.
- 2025 Winners and Highly Commended Whitsunday Business Awards recipients are unable to apply for the same category in 2026.
- 2026 Sponsors are ineligible to apply for any award category.
- Applicants must demonstrate ethical business practices and compliance with all applicable laws and regulations.
- Sole traders, not-for-profits, incorporated associations, and social enterprises are eligible to apply where relevant to category criteria.

### Entry Requirements

- All entries must be submitted via the official online application form by the published closing time and date of **11:59pm Friday 17 July 2026**. Entries submitted after this deadline will not be considered.
- Entrants can apply to a **maximum two award categories** but must submit a separate application for each.
- All responses must be truthful and accurate to the best of the entrant’s knowledge.

### Judging

- Entries will be assessed by an independent panel of judges appointed by the award program partners.
- Applications that are incomplete, off-topic, or fail to sufficiently address the award criteria may be deemed ineligible and will not be forwarded to judges.
- Judges’ decisions are final, and no correspondence will be entered into regarding outcomes.
- The Judging Panel reserves the right to withdraw any entry if the applicant is found to have brought the Awards or award program partners into disrepute.
- The Judging Panel reserves the right to move entries between categories if deemed more appropriate.

## **Confidentiality**

- All information submitted will be treated as confidential and used solely for the purpose of judging.
- Judges and award program administrators are bound by confidentiality agreements.

## **Promotion & Media**

- By entering, applicants agree to have their business name, logo, and images used for promotional purposes related to the Awards.
- Event photography and videography may be used for marketing and reporting purposes by the award program partners.

## **Costs**

- There is no cost to enter the Awards. Applicants are responsible for their own attendance and any associated costs to attend the Awards Event.