

## Why join the Whitsundays Chamber?

Chamber membership connects you to influence, insight, and opportunity. We:

- Advocate for local business at all levels of government.
- **Connect** you with a network of like-minded businesses and leaders.
- **Promote** your business across our communications channels.
- Inform you with timely updates, resources, and opportunities.
- **Engage** you in shaping the region's economic future.

Join to stay informed, visible, and connected in the Whitsundays business community.

## What level of membership is right for me?

For the 2025/26 financial year, our membership categories will be:

- **Business Advanced** (\$799) for businesses wishing to advance their visibility, network, and contribution to Chamber initiatives and receive priority access to Chamber opportunities and initiatives, business services and resources.
- Joint Tourism Whitsundays membership (\$655 plus GST) providing a simple and costeffective option to enjoy the benefits of both organisations (apply direct to Tourism Whitsundays).
- **Business Basics** (\$299) for businesses keen to increase and maintain their connection to the region's business community, access services and resources, and participate in Chamber activities.
- Weddings Whitsunday (\$299) designed for sole traders and businesses active in the wedding industry with enhanced business promotion to the global wedding market.
- Association Partner (\$299) for member-based organisations and industry associations with benefits for their executive and board and discounted offers available to their own members.
- Subscriber (\$99) perfect for those that want to stay informed and attend occasional events.

\*All fees are GST free, as we are a not-for-profit organisation

Membership is for the financial year, ending 30 June 2026 and calculated pro-rata invoice grom the date you applied to 30 June 2026. Applications for membership are subject to Chamber Board consideration.

## **Boost your membership!**

Chamber members can amplify their impact with two optional packages:

- Events Package Add \$799
   Gain year-round exposure by co-hosting a Chamber event, deliver a members-only webinar, participate in the 2026 Whitsunday Business Conference, and feature in event promotions.
   This package is available to Joint Tourism Whitsunday members, Subscription, Business Basics, Weddings Whitsundays, and Association Partner members for 2025-26.
- Business Promotional Package Add \$49
   Access exclusive offers from Bishopp, Southern Cross Austereo, Australian Radio Network
   Mackay and Whitsunday Life, Whitsunday News, and the Whitsundays Chamber (additional
   provider fees, terms, and conditions apply).

	Business Advanced \$799	Business Basics \$299	Weddings Whitsundays	Subscription	Joint Tourism Whitsundays
Two free tickets to Chamber events and Tourism	\$799	\$299	\$299	\$99	\$665 (plus GST)
Whitsunday networking nights (excluding major events).	$\checkmark$	~	$\checkmark$	$\checkmark$	$\checkmark$
Receive regular Business Boost eNewsletter, Chamber alerts, and publications.	~	~	~	~	✓
One annual basic social media 'shout out' post.	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Eligible to offer member-to-member discounts.	$\checkmark$	✓	$\checkmark$	$\checkmark$	$\checkmark$
Access to Chamber advocacy initiatives, polls, and surveys.	✓	✓	$\checkmark$	$\checkmark$	$\checkmark$
Access to third-party business advice, services, events, and resources.	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Basic (name and website) listing in Chamber's online member directory.			$\checkmark$	$\checkmark$	$\checkmark$
Letter of Support for grant application (subject to Board approval)	~	~	1	✓	✓
Voting rights.	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Eligible to nominate for Chamber Board and sub- committees.	$\checkmark$	$\checkmark$	~	$\checkmark$	$\checkmark$
Advanced (name, website, phone and logo) listing in member directory.	$\checkmark$	$\checkmark$			
One annual advanced social media 'shout out' post.	$\checkmark$	$\checkmark$			
Member profile in <i>Mackay and Whitsunday Life</i> newspaper and shared through Chamber channels.	$\checkmark$	$\checkmark$			
Priority Airlie Hill billboard advertising (production and installation fees apply)	$\checkmark$				
Advanced member-to-member offer promotion in Chamber communications (quarterly eNewsletter feature and social media posts).	~				
500-word special feature in Chamber communications (website, eNewsletter, and social media).	~				
Co-sponsor and/or present at one Chamber event in 2025- 26, including a stand, banners, marketing collateral, merchandise, and special offers.	~				
Present one members-only Bites & Insights webinar.	~				
2026 Whitsunday Business Conference package including stand, speaking opportunity (subject to approval), four tickets, and included in promotions as a Conference Champion.	~				
Radio advertising vouchers (valued at \$1,000) with Southern Cross Austereo and Australian Radio Network (additional fees may apply with provider)	~				
Weddings Whitsundays website directory listing including 1,000-word profile and 16 gallery images, contact details, logo, and dashboard login.			$\checkmark$		
Listing in Weddings Whitsundays directory publication.			$\checkmark$		
Included in Weddings Whitsundays annual communication plans and member promotional campaigns.			$\checkmark$		in today!
Access to exclusive advertising offers (additional fees apply).			$\checkmark$		
Participate in wedding industry development initiatives and expos.			~		